

# ANNUAL REPORT

2021

The Connor, Clark & Lunn Foundation (CC&L Foundation) aims to enrich the communities in which we live and work by creating opportunities for both philanthropy and volunteerism from employees and partners of the CC&L Financial Group and its affiliates in support of causes that are important to our clients, employees, partners and stakeholders.

#### Chairman's Letter

In 2021, we recognized the increased need to support the local communities in which we live and work. We're proud to have launched a number of initiatives that contribute to building stronger communities and support the people who make the CC&L Financial Group and all the affiliates such great places to work. I have included some highlights of our progress throughout the year below.

March – As part of our Diversity and Inclusion efforts, we launched scholarships to support several diverse student groups and improve their access to higher education. We have partnered with a number of organizations to facilitate these scholarships including Indspire, the Black Business and Professional Association, and the National Educational Association of Disabled Students.

April – We became a founding member of the Business Leaders for Mental Health Action initiative, led by the Centre for Addictions and Mental Health (CAMH). Through this initiative, we made a multi-year commitment to the CAMH Foundation. Additionally, leaders across the CC&L Financial Group have gained access to CAMH professionals and resources, which will enable us to improve our workplace mental health awareness, support and management.



John Flintoft Chairman, CC&L Foundation

June – We donated to the Canadian Red Cross in support of India's COVID-19 relief efforts and resiliency for future pandemic and emergency events. As our newest office location has recently opened up in Gurugram, India, it is important that we support a community where many future employees call home. In addition, we supported eleven different organizations across Canada in support of their COVID-19 relief.

November – The CC&L Foundation held its inaugural Week of Giving. For over 20 years, CC&L Financial Group and affiliate employees and partners have supported the United Way in an annual campaign across all Canadian offices. This year, through the Week of Giving, we directed that support to three national organizations focused on protecting our environment: Ecotrust Canada, Nature Conservancy of Canada, and Canadian Parks and Wilderness Society. This campaign raised funds and awareness on current climate change and wildlife issues.

November – In response to the significant flooding in the interior of British Columbia and the Fraser Valley, the CC&L Foundation supported the disaster recovery efforts by matching staff donations.

As we look ahead, we remain diligent and grateful that we are able to continue supporting communities and organizations in need. We are proud of what we have achieved in 2021 and will continue to make a difference in the areas that matter most to our clients, employees, partners and stakeholders.

# **Areas of Focus**

The Foundation strives to support charities and not-for-profit organizations in the following areas.



**Environment** – organizations that address climate change, and promote conservation, preservation and protection of our ecosystems and biodiversity



**Education** – organizations that offer educational programs, community-based programs, as well as fund scholarships and research initiatives



**Science & Medicine** – organizations that provide quality healthcare, work to advance medical research, and promote education



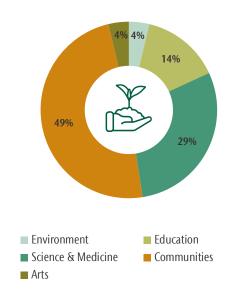
**Communities** – organizations and initiatives that assist those most at risk, offer community housing, and many community services



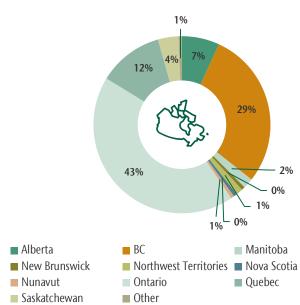
Arts – organizations that promote the importance of arts and culture into our communities

# 2021 by the Numbers

>\$1.3M donated to diverse not-for-profit organizations



# 160 organizations supported across Canada



# **Foundation Funding**

The CC&L Financial Group and its affiliates fund the Foundation.





























#### **Get in Touch**

We are always looking to support organizations where we can make a meaningful impact, and whose mission aligns with the mandate of the CC&L Foundation. If you are involved with a charitable organization and wish to apply for funding, please request an application form by writing to CCLFoundation@cclgroup.com or speak to your personal contact within the CC&L group of companies.

# **Organizations supported in 2021**

#### **Environment**

**Ecotrust Canada** Food Stash Foundation Queen's University at Kingston The Nature Conservancy of Canada The Nature Trust of British Columbia

Tree Canada

### **Education**

**Brandon University Foundation** 

Clearmind International

Concordia University (Concordia Golf Classic)

Concordia University Foundation

**Epilepsy Toronto (Teaching Awareness** 

through Puppetry)

Growing Chefs Society

Indspire

Junior Achievement of British Columbia

La Fondation Centennale

Loran Scholars Foundation

Onion Lake Education Trust Fund

Power to be Adventure Therapy Society

SOKA University of America

St. Andrew's College Foundation

Take A Hike, Youth at Risk Foundation

The Black Business and Professional Association

Trinity College

UBC - CCL Foundation Award for Women

in Finance

University of Guelph

Vancouver Public Library Foundation

West Vancouver Memorial Library Foundation

York University

# Science & Medicine

Alzheimer Society of B.C.

Anorexie et Boulimie Quebéc

BC Women's Health Foundation

British Columbia's Children's Hospital

Foundation

Calgary Health Trust

Canadian Cancer Society

Canadian Paraplegic Association (B.C.)

Cystic Fibrosis Canada

**Doctors Without Borders** 

Down Syndrome Foundation

Fondation Hôpital Charles Lemoyne

Fondation Quebecoise du Cancer Inc.

Fraser Valley Health Care Foundation

Hold'em For Life Charity Challenge

Holland Bloorview Kids Rehabilitation Hospital

Foundation

Hope Air

**Humber River Hospital Foundation** 

Juvenile Diabetes Research Foundation Canada

Juvenile Diabetes Research Foundation Canada

Kelowna General Hospital Foundation

Lakeridge Health Foundation

Music Heals Charitable Foundation

Perimeter Institute

Physician Services Incorporated Foundation

Rexall Care Network

Richmond Hospital Foundation

Royal University Hospital Foundation Inc.

Shining Through Centre for Children

with Autism

Southlake Regional Health Centre Foundation

St Michael's Hospital Foundation

The Hospital for Sick Children Foundation

The Leukemia and Lymphoma Society of

Canada (LLSC)

The Pacific Alzheimer Research Foundation

The Sir Mortimer B. Davis Jewish General

Hospital Foundation

Toronto East Health Network Foundation

Toronto General & Western Hospital Foundation

Fondation Sante Urbaine

VGH & UBC Hospital Foundation

#### **Communities**

Aga Khan Foundation Canada

Ajax Mayor's Gala

B.C. Social Venture Partners Foundation

Big Brothers Big Sisters of Toronto

Big Sisters of B.C. Lower Mainland

British Columbia Society for the Prevention of

Cruelty to Animals

Calgary Highlanders Regimental Funds

Foundation

Calgary Food Bank

Cambridge and District Humane Society

Canadian Women's Foundation

Chez Doris The Women's Shelter Foundation Inc.

CLV Charity Golf

Colliers Charity Golf Tournament Hold

Sponsorship (2021)

Community First Foundation (Backpack Buddies)

Community Foundation of Orillia and Area

Covenant Foundation

Covenant House Toronto

Covenant House Vancouver

Daily Bread Food Bank

Fondation Émergo

Fondation les Petits Rois

Food Banks British Columbia

GlobalMedic (David Mcantony Gibson

Foundation)

Groupe Action Nouvelle Vie

Hamilton Community Foundation

Help us Help

Her Dollars & Sense Society

Homeward Trust

Hospice of Windsor and Essex County Inc. (The)

Inn from the Cold Society

Inuvik Food Bank

Jack.org

Jubilee United Church

JustWork Economic Initiative

La Maison Marquerite de Montreal Inc

London and Area Food Bank Inc

Makigiaqta Inuit Training Corporation

Old Brewery Mission Foundation (Covid-19

**Emergency Support Fund)** 

Ontario Association of Food banks (Feed

Ontario)

Native Women's Shelter of Montreal

ParaSport Ontario

Pointe-Claire Oldtimers Foundation

RBC IS ITF Community Foundation of the South

Okanagan (Community Foundation of the South

Okanagan Similkameen) Regina & District Food Bank

Riverview Health Centre Foundation Inc.

Royal Canadian Legion Branch 71

S.U.C.C.E.S.S. Foundation

Sanctuary Ministries of Toronto

Saskatoon Community Foundation (Saskatoon

Inter-Agency Response to Covid-19)

Saskatoon Food Bank Inc

The Baycrest Centre Foundation

The Boyle Street Service Society

The Canadian Red Cross Society

The Edmonton Community Foundation

The Lawson Foundation

The Law Society Foundation

The Kitchener and Waterloo Community

Foundation

The Ottawa Mission

The Princess Margaret Cancer Foundation

The Salvation Army North York Temple Corps

The Temiskaming Foundation

The Winnipeg Foundation

The YMCA of Greater Vancouver (Covid 19

Community Action Fund)

Trevor Barton Memorial Foundation

Union Gospel Mission Foundation

United Way of Greater Toronto Vancouver International Children's Festival

Vancouver Island University Foundation

West Island Cancer Wellness Centre

Windmill Microlending WindsorEssex Community Foundation

YMCA of Greater Toronto

# Arts

Art Canada Institute Arts Club of Vancouver Theatre Company

Arts in Action Society

Canadian Non-Theatrical Film and Video

Scotia Festival of Music Foundation

Corporation Arts Umbrella Association

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FOUNDATION